

# To a Semiotic Approach to Serge Moscovici's Thinking

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## TO CITE

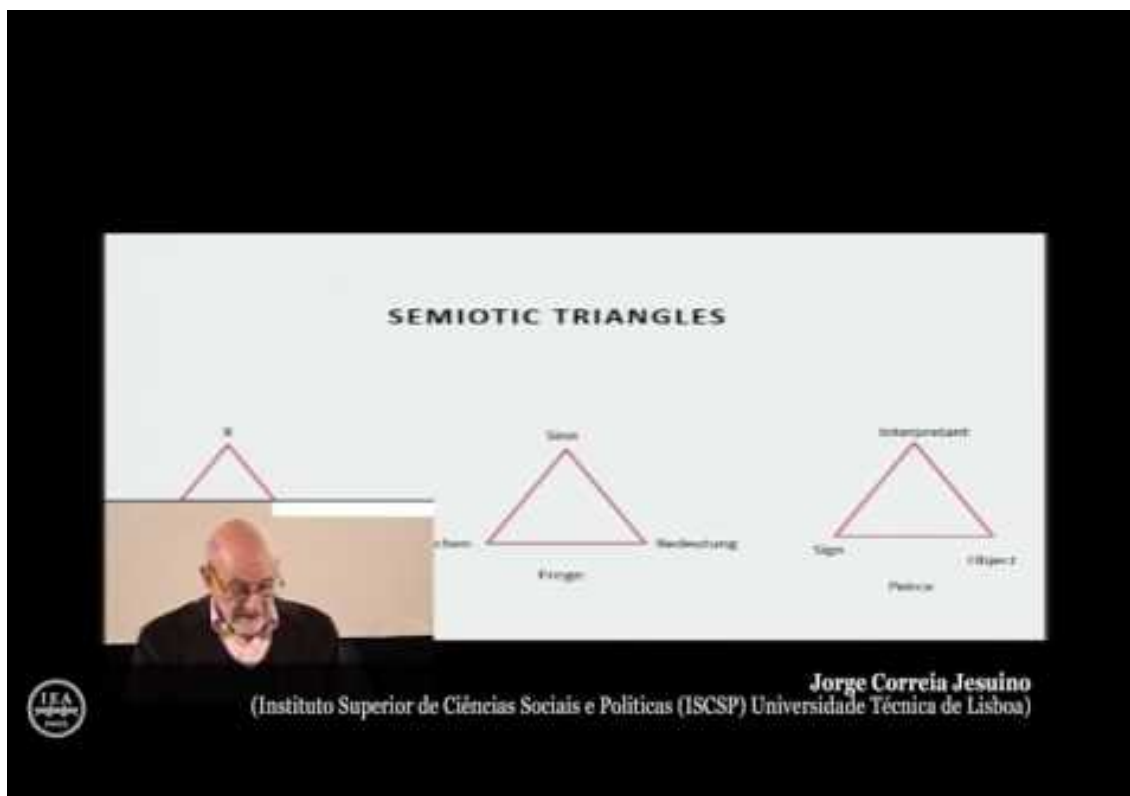
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## ABSTRACT

*Tribute to Serge Moscovici. Paris IAS, 17-18 November 2016 - Session 4*



The image shows a presentation slide titled "SEMIOTIC TRIANGLES". It features three diagrams of semiotic triangles. The first diagram is a simple triangle with a small 'S' above it. The second diagram is a larger triangle with 'Sign' at the top vertex, 'Referent' at the bottom-left vertex, and 'Symbol' at the bottom-right vertex. The third diagram is another large triangle with 'Indeterminant' at the top vertex, 'Sign' at the bottom-left vertex, and 'Object' at the bottom-right vertex. Below the diagrams, the name 'Jorge Correia Jesuino' and his affiliation '(Instituto Superior de Ciências Sociais e Políticas (ISCSP) Universidade Técnica de Lisboa)' are displayed. A small circular logo is visible in the bottom-left corner of the slide area.